CONTRACT



WYFF 4 505 Rutherford Street Greenville, SC 29609 (864)242-4404

And:

AL Media LC Attention: Barb Obrutz 222 West Ontario Street Suite 600 Chicago, IL 60654

	Contract / Revision		Alt Order #			
	1538621	/	- 1	25340273		
Product						
ROSS FOR SENATE #544	0					
Contract Dates	Estimate #					
10/25/16 - 10/30/16	5449					
Advertiser			Ori	ginal Date	Revision	
Ross/D/US Senate			1	0/26/16	/ 10/26/16	
	Billing Cycle	Billing	Cal	endar	Cash/Trade	
	EOM/EOC	Broado	count Executive		Cash	
	Property	Accour			Sales Office	
	WYFF 4	Ryan Flick			Eagle-Chicago	
	Special Handl					
	Demographic					
	Adults 35+					
					Total Ratings	
					159.20	
	Agy Code	Advert	iser	Code	Product 1/2	
	Agency Ref			Advertiser	Ref	

*Line Ch Stort Date End Date Decembring	Start/End Time	Spots/	Data Dta	T C	\	A t
*Line Ch Start Date End Date Description	Time	Days Length Week	Rate Rtn	Types	pots	Amount
1 WYFF 10/25/16 10/30/16 LIVE WITH KELLY	9-10am	:30		NM	10	\$2,000.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/24/16 10/30/16 -TwTF 10	<u>Rate</u> <u>Rate</u> \$200.00 3	ting 3.20				
N 2 WYFF 10/25/16 10/30/16 NBC Today Show II	10-11am	:30		NM	1	\$150.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/24/16 10/30/16 -TwTF 10	\$150.00	ting 2.50	B. ()			
Spot Ch Date Range Description	Start/End Time	Weekdays Length	NAME OF TAXABLE PARTY O	Type		
1 WYFF 10/24/16-10/30/16 NBC Today Show II	10-11am	-TuWThF :30	\$150.00 2.50	NM (
Credited 2 WYFF 10/24/16-10/30/16 NBC Today Show II Credited	10-11am	-тиWThF :30	\$150.00 2.50	NM (
4 WYFF 10/24/16-10/30/16 NBC Today Show II Credited	10-11am	-тиwтhF <i>:30</i>	\$150.00 2.50	NM		
5 WYFF 10/24/16-10/30/16 NBC Today Show II Credited	10-11am	-TuWThF :30	\$150.00 2.50	NM (
6 WYFF 10/24/16-10/30/16 NBC Today Show II Credited	10-11am	-TuWThF :30	\$150.00 2.50) NM		
7 WYFF 10/24/16-10/30/16 NBC Today Show II Credited	10-11am	-TuWThF :30	\$150.00 2.50) NM		
8 WYFF 10/24/16-10/30/16 NBC Today Show II Credited	10-11am	-TuWThF :30	\$150.00 2.50) NM		
9 WYFF 10/24/16-10/30/16 NBC Today Show II Credited	10-11am	-TuWThF :30	\$150.00 2.50) NM		
10 WYFF 10/24/16-10/30/16 NBC Today Show II Credited	10-11am	-TuWThF :30	\$150.00 2.50) NM		
N 3 WYFF 10/25/16 10/30/16 DR. OZ DAY	11A-12P	:30		NM	5	\$625.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 10/24/16 10/30/16 -TWTF 10		ting 1.80				

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WYFF 4 505 Rutherford Street Greenville, SC 29609 (864)242-4404

Alt Order# Contract / Revision 1538621 25340273

Contract Dates Product Estimate # 10/25/16 - 10/30/16 ROSS FOR SENATE #5 5449

Advertiser Original Date / Revision 10/26/16 / 10/26/16 Ross/D/US Senate

	Start/End		Spots/			
*Line Ch Start Date End Date Description	Time	Days Length		Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Rating		71		
Spot Ch Date Range Description	Start/End Ti		gth Rate	Rtg Type		
3 WYFF 10/24/16-10/30/16 DR. OZ DAY	11A-12P		:30 \$125.00	1.80 NM		
Credited						
6 WYFF 10/24/16-10/30/16 DR. OZ DAY	11A-12P	-TuWThF	:30 \$125.00	1.80 NM		
Credited						
7 WYFF 10/24/16-10/30/16 DR. OZ DAY	11A-12P	-TuWThF	:30 \$125.00	1.80 NM		
Credited						
9 WYFF 10/24/16-10/30/16 DR. OZ DAY	11A-12P	-TuWThF	<i>\$125.00</i>	1.80 <i>NM</i>		
Credited	0.00 0.00	50 0 0 V				
10 WYFF 10/24/16-10/30/16 DR. OZ DAY	11A-12P	-TuWThF	<i>\$125.00</i>	1.80 <i>NM</i>		
Credited					-	
N 4 WYFF 10/25/16 10/30/16 M-F 12pm News	12-1230pm	:30		NM	6	\$1,200.00
Class of Time - Pre-emptible with notice						
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/24/16 10/30/16 -TWTF 10	\$200.00	3.50	-#- D-4-	D: T		
Spot Ch Date Range Description	Start/End Ti			Rtg Type		
2 WYFF 10/24/16-10/30/16 M-F 12pm News	12-1230pm	-TuWThF	:30 \$200.00	3.50 NM		
Credited 3 WYFF 10/24/16-10/30/16 M-F 12pm News	12-1230pm	-TuWThF	:30 \$200.00	3.50 NM		
Credited	12-1230μπ	TUWTIF	.50 \$200.00	3.30 14141		
6 WYFF 10/24/16-10/30/16 M-F 12pm News	12-1230pm	-TuWThF	:30 \$200.00	3.50 NM		
Credited	TE TEOOPITI	1 4 11 11	.σο φ2σσ.σσ	0.00 14141	1	
8 WYFF 10/24/16-10/30/16 M-F 12pm News	12-1230pm	-TuWThF	:30 \$200.00	3.50 NM		
Credited	,		,			
5 WYFF 10/25/16 10/30/16 ELLEN EF	3-4P	:30		NM	10	\$2,000.00
Class of Time - Pre-emptible with notice					1.5	4=,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/24/16 10/30/16 -TWTF 10	\$200.00	2.50			ı	
6 WYFF 10/25/16 10/30/16 Entertainment Tonight	7-730p	:30		NM	5	\$2,500.00
Class of Time - Pre-emptible with notice		initial				Ψ2,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/24/16 10/30/16 -TWTF 5	\$500.00	6.30			1	
7 WYFF 10/25/16 10/30/16 Entertainment Tonight SAT	7-8p	:30		NM	2	\$400.00
Class of Time - Pre-emptible with notice						4 .00.00
Start Date End Date Weekdays Spots/Week	Rate	Rating			1	
Week: 10/24/16 10/30/16S- 2	\$200.00	2.60			1	
8 WYFF 10/25/16 10/30/16 Football Night in America	7-8p	:30		NM	1 1	\$1,500.00
Class of Time - Pre-emptible with notice						Ψ1,000.00
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/24/16 10/30/16S 1	\$1,500.00	4.50			1	
9 WYFF 10/25/16 10/30/16 Sunday Night Football	8-11p	:30	0	NM	1	\$3,500.00
Class of Time - Pre-emptible with notice						
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/24/16 10/30/16S 1	\$3,500.00	9.00				
10 WYFF 10/25/16 10/30/16 Blindspot	8-9pm	:30		NM	1	\$2,000.00
Class of Time - Pre-emptible with notice						40 MW 5070
Start Date End Date Weekdays Spots/Week	Rate	Rating				
Week: 10/24/16 10/30/16W 1	\$2,000.00	6.40			I	

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WYFF 4 505 Rutherford Street Greenville, SC 29609 (864)242-4404

Alt Order #
25340273

Contract Dates Product Estimate # ROSS FOR SENATE #5 5449 10/25/16 - 10/30/16

Advertiser Original Date / Revision 10/26/16 / 10/26/16 Ross/D/US Senate

Start Date	*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate Rtn TypeSpots Amoun
1			
Class of Time - Pre-emptible with notice Start Date End Date Class of Time - Pre-emptible with notice Start Date End Date Class of Time - Pre-emptible with notice Start Date End Da			
Start Date End Date Weekdays Spots/Week Rate Rating Spots Spot		о тории	1 42,200.0
N 12 WYFF 10/25/16	Start Date End Date Weekdays Spots/Week		
Class of Time - Pre-empible with notice Spots/Week Spots/Week 10/24/16 10/30/1			
Start Date End Date Meekdays Spots/Week Rate Start/End Time		10-11pm	:30 NM 0 \$0.0
Spot Ch Date Range Description Start/End Time Weekdays Lenoth Rate Rtg Tyne 1 W/FF 10/24/16-10/30/16 Biacklist Start/End Time Weekdays Lenoth Rate Rtg Tyne 10-11pm NM 1 \$1,000.00		Rate	Rating
1 WYFF 10/23/16 10/30/16 Dateline 10-11pm			
The control of the			
13 WYFF 10/25/16 10/30/16 Dateline 10-11p :30 NM		10-11pm	Th :30 \$2,250.00 8.70 NM
Class of Time - Pre-emptible with notice Start Date End Date Weekdays SpotsWeek Rate Start Date Start Date End Date Weekdays SpotsWeek Start Date St		10 11n	120 NIM 4 #4.000.0
Start Date End Date Weekdays Merical (10/30/16 F 1 51,000.00 4,0		10-11p	:50
Week: 10/24/16		Rate	Rating
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Rating Spots/Week	Week: 10/24/16 10/30/16F 1		
Start Date End Date Weekdays Spots/Week Rate Spots/Week Rate Spots/Week Rate Spots/Week	N 14 WYFF 10/27/16 10/28/16 M-F 6am News	6-7am	:30 NM 3 \$1,500.0
N 15 WYFF 10/27/16		Б.	D. C.
N 15 WYFF 10/27/16 10/28/16 M-F 5pm News 5-530pm 30 NM 1 \$500.00			
Class of Time			
Start Date End Date Weekdays Spots/Week Rate Store Store	35000 10000 1000 100 100 100 100 100 10000 million 10000 million 10000 million 10000 million 10000 million 10000 million 100000 million 10000	о соории	
N 16 WYFF 10/27/16 10/28/16 M-F 6pm News 6-630pm 30	Start Date End Date Weekdays Spots/Week		
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Spots/Week Rating Spots/Week Spots/Week Spots/Week Rating Spots/Week Spots/Week Rating Spots/Week Start Date End Date Weekdays Spots/Week Rating Spots/Week Rating Start Date Start Date Start Date Start Date Start Date Start Date Spots/Week Spots/Week Start Date Sta			
Start Date End Date 10/30/16 Caught on Camera S-pots/Week Rate \$700.00 0.00	16.000 56.000 356 50 50 50 50 50 50 50 50 50 50 50 50 50	6-630pm	:30 NM 1 \$700.0
Week: 10/24/16 10/30/16 TF 1 \$700.00 0.00 N 17 WYFF 10/28/16 10/28/16 Caught on Camera 8-9pm :30 NM 1 \$800.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/24/16 NM 1 \$1,200.00 N 18 WYFF 10/27/16 10/27/16 Superstore/Good Place 8-9pm :30 NM 1 \$1,200.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Rating Rating NM 2 \$150.00 N 19 WYFF 10/27/16 10/28/16 M-F 430a News 430a-5a :30 NM 2 \$150.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Rating NM 1 \$100.00 N 20 WYFF 10/30/16 10/30/16 MATTER OF FACT 1230-1x :30 NM 1 \$100.00 Class of Time		Rate	Rating
Class of Time - Pre-emptible with notice Start Date End Date Meekdays Spots/Week Rate \$800.00 0.00			
Start Date End Date Weekdays 10/24/16 10/30/16 2F 1 \$800.00 0.00	N 17 WYFF 10/28/16 10/28/16 Caught on Camera	8-9pm	:30 NM 1 \$800.0
Week: 10/24/16 10/30/16 F 1 \$800.00 0.00 N 18 WYFF 10/27/16 10/27/16 Superstore/Good Place 8-9pm :30 NM 1 \$1,200.00 Class of Time - Pre-emptible with notice End Date 10/30/16 Weekdays 10/30/16 Spots/Week 12,000.00 Rate 12,000.00 Rating 12,000.00 Rating 12,000.00 NM 2 \$150.00 N 19 WYFF 10/27/16 10/28/16 M-F 430a News 430a-5a :30 NM 2 \$150.00 Class of Time - Pre-emptible with notice Start Date Week 10/24/16 Weekdays Spots/Week 275.00 Rate Rating 8 Rating 8 NM 1 \$100.00 N 20 WYFF 10/30/16 10/30/16 MATTER OF FACT 1230-1x :30 NM 1 \$100.00 Class of Time - Pre-emptible with notice Start Date Start Date Start Date End Date Weekdays Spots/Week End Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Rating Rating NM 1 \$75.00			100 00
N 18 WYFF 10/27/16			
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Start Date Start Date To I Start Date Start Date End Date Weekdays Spots/Week Rate Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Start Date Start Date End Date Start Date End Date Start Date End Date Start Date Start Date End Date Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Start Date Start Date End Date Start Date Start Date Start Date End Date Start Date Start Date Start Date End Date Start Date Start Date End Date Start Date Start Date End Date Start Date End Date Start Date Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Rating Start Date Start Date End Date Weekdays Spots/Week Rate Rating Rating Rating Rating Rating Start Date Start Date Spots/Week Rate Rating Rating Rating Rating Rating Rating Spots/Week Rate Rating Rating			
Start Date Head Date Weekdays Spots/Week Rate Start Date Week 10/30/16 Head Date Start Da	2000 March 1990 March	6-9pm	.50
N 19 WYFF 10/27/16 10/28/16 M-F 430a News 430a-5a :30 NM 2 \$150.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Rating W WYFF 10/30/16 10/30/16 MATTER OF FACT 1230-1x :30 NM 1 \$100.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 News4 @ 5am Sun 5-6am :30 NM 1 \$75.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Rating		Rate	Rating
Class of Time - Pre-emptible with notice Start Date Week: 10/24/16	Week: 10/24/16 10/30/16T 1	\$1,200.00	0.00
Start Date End Date 10/30/16 2 Spots/Week Rating 10/30/16 10/30/16 2 S75.00 0.00	N 19 WYFF 10/27/16 10/28/16 M-F 430a News	430a-5a	:30 NM 2 \$150.0
Week: 10/24/16 10/30/16 TF 2 \$75.00 0.00 N 20 WYFF 10/30/16 10/30/16 MATTER OF FACT 1230-1x :30 NM 1 \$100.00 Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/24/16 10/30/16 News4 @ 5am Sun 5-6am :30 NM 1 \$75.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Rating		Data	Define
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate \$10/24/16 10/30/16 S 1 \$100.00 0.00			
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Rate \$10/24/16 10/30/16 S 1 \$100.00 0.00	N 20 WYFF 10/30/16 10/30/16 MATTER OF FACT	1230-1x	:30 NM 1 \$100.0
Start Date End Date Weekdays Spots/Week Rate \$10/24/16 10/30/16 S 1 \$100.00 0.00		200505 "11110	
N 21 WYFF 10/25/16 10/30/16 News4 @ 5am Sun 5-6am :30 NM 1 \$75.00 Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Rating	Start Date End Date Weekdays Spots/Week		
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week Rate Rating			
Start Date End Date Weekdays Spots/Week Rate Rating	19030 (N 9790 COS) NVO 10 OCTORES ACQUITED ACQUI	5-6am	:30 NM 1 \$75.0
		Rate	Rating

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Print Date 10/26/16

Page 4 of 6



09/26/16 -10/30/16

Signature:

Totals

WYFF 4 505 Rutherford Street Greenville, SC 29609 (864)242-4404

55

55

Contract / Revision Alt Order# 1538621 25340273 Product Estimate #

Contract Dates 10/25/16 - 10/30/16 ROSS FOR SENATE #5 5449

Advertiser Original Date / Revision 10/26/16 / 10/26/16 Ross/D/US Senate

Start/End Spots/ Ch Start Date End Date Description Time Days Length Week Rate Rtn Type Spots **Amount** Start Date Spots/Week End Date Weekdays Rate Rating 159 20 \$24,150.00 Totals 55 Time Period # of Spots **Gross Amount** Agency Comm. Net Amount

Date:

\$20,527.50

\$20,527,50

(\$3,622.50)

(\$3,622.50)

\$24,150.00

\$24,150.00

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